

NAHID YAHYAEE

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Creative Graphic Designer & Multidisciplinary artist with eight years of relevant experience. Skilled in Corporate Identity Design & Branding, Typography & Typeface Design, Research-Based Discursive Design, Conceptual & Interactive Installations, Projection Mapping, Videography & Photography, and designing all graphic visuals (e.g., catalogs, posters, banners, books) from digital to print.

EDUCATION-----

Master of Design (MDes), Graphic Design, University of Illinois, Chicago, USA	05/2025
GDUSA 2025 Student to watch. Honored as the top student in the Class of 2025. GPA: 3.93	
Master's degree in visual communication (Graphics), Azad University of Tehran Central, Tehran	02/2018
Honored as the top student in the Class of 2018. GPA: 3.90	
Bachelor's degree in visual communication (Graphics), Azad University (Ray Branch), Tehran	02/2014
Honored as the top student in the Class of 2014. GPA: 3.85	

TEACHING EXPERIENCE-----

Adjunct Assistant Professor, Columbia College, Chicago, USA	01/2026 – Present
GRDE 136: Design Lab at School of Design	
DSGN 110: Design Thinking at School of Design	
Adjunct Assistant Professor, UIC School of Design, Chicago, USA	08/2025 – Present
DES150: Digital Media I at the School of Design	
DES170: Color Theory at the School of Design	
Adjunct Assistant Professor, Loyola University, Chicago, USA	08/2025 – 12/2025
FNAR 132: Visual Communication I at the College of Arts and Sciences	
Teacher Assistant, UIC School of Design, Chicago, USA	01/2025 – 05/2025
DES160: Design Photography at UIC School of Design	
Adjunct Instructor, IDEA School, Tehran, Iran	05/2020 – 12/2021
Digital Photography: Beginner to Intermediate	
Adobe Photoshop: Beginner and Intermediate	

WORK HISTORY-----

Graphic Designer, UIC College of Education, Chicago, IL	April 2024 – May 2025
- Led the design of promotional materials, including brochures, posters, and digital assets, to align with brand voice. - Developed visual systems that increased event turnout and improved internal communication efforts.	
Graphic Designer, Chicago Art Department, Chicago, IL	August 2023 – December 2023

- Designed wayfinding and placemaking visuals for gallery spaces, integrating brand visuals into the spatial environment.

Senior Graphic Designer (Remote), Templates Cabin, Melbourne, Australia

March 2022 – June 2023

- Created visual social media templates for businesses across sectors, ensuring consistency and functionality in brand presentation.

Freelance Graphic Designer

July 2017 – March 2022

Designed brand identities and visual systems for multiple international clients:

- Maple Property Services, Toronto, Canada
- KIARASH (DJ), Texas, USA
- HAYAT Moroccan Restaurant, Tehran, Iran
- CHTP, Tehran, Iran
- MRK Coffee Roasters, Tehran, Iran
- Moneh Advertising Agency, Tehran, Iran
- Nooran Jewelry, Tehran, Iran
- Zoodo Delivery, Tehran, Iran
- Novella Coffee, Tehran, Iran
- Elin Suchi Restaurant, Tehran, Iran
- Shahrzad Persian Music Band, Tehran, Iran
- Toreini Construction. Tehran, Iran

Graphic Designer, SabaCell digital publishing, Tehran

April 2015 – December 2016

- Created a complete brand identity, including logo usage guidelines and marketing materials.
- Designed trade show booths, infographics, and brochures for digital marketing conferences.

EXHIBITIONS-----

Design Museum of Chicago: "A2Z: Learning Through LEGO and Letterforms," Chicago Types explores typography, Chicago, IL

Ralph Arnold Gallery: "COMPLEMENTARIES," Fine Arts Part-Time Faculty Exhibition, Chicago, IL

Design Museum of Chicago: "Letter beyond form," Chicago Types explores typography, Chicago, IL [DMOC](#)

Yasamin Gallery: "Curator of the HEECH Exhibition," Tehran

Alzahra University: "Secrets behind the cover," Tehran

PUBLICATION-----

HANG typeface, "Faculty III", A Publication by The Chicago Graphic Design Club, 2025

HANG typeface, published in the "Letters Beyond Form: Chicago Types" book, Design Museum of Chicago. 2025 [DMOC](#)

A Study on the Motifs of Stucco Carvings, Aali Qapu Palace's Music Room, published in the Iranian Journal of Glory of Art. 2018 [JJHJOR](#)

INVITED TALKS & CONFERENCE PRESENTATIONS-----

Transition Conference. Invited Designer Speaker. Organized by the Society of Typographic Arts (STA) and the Chicago Design Archive. Chicago, IL. 2026

Design Thinking. Invited Guest Lecturer, Columbia College Chicago, IL. 2026

HONORS AND AWARDS-----

2025 GDUSA "Student to Watch", Graphic Design USA [GDUSA](#)

Larson Scholarship, UIC School of Design, 2024

UIC Board of Trustees Fellowship, 2023–2024

SKILLS-----

Branding & Advertising: Logo, Corporate Identity, Brand identity, Brand guidelines, website

Designing for print: Poster, Zine, Bookmaking, Catalog, Packaging, Information graphics, Placemaking, ...

Type Design: Typeface, Type specimen, Typography & typesetting

UX/UI: Prototyping, Application design, UI Design, UX Design

Visual: Photography, Videography, Projection mapping, Creative coding

TOOLS & TECHNOLOGIES-----

Design & Visuals: Adobe Photoshop, Illustrator, InDesign, Figma, Microsoft Office Suite, M365 Copilot, CapCut

Coding: p5js, p5Live, Hydra, HTML, CSS

Printing: Riso, Silkscreen, Letterpress

CERTIFICATIONS-----

Poster Design Workshop: " **Academy of Art & Design Basel FHNW,**" by **Leander Eisenmann**, Basel, Switzerland.

Poster Design Workshop: " **Claudia Basel,**" by **Jiri Oplatek**, Basel, Switzerland

Adobe Workshop: " **Adobe Creative Retreat,**" by **Adobe**, Chicago, USA

Design Workshop: "**Creativity and Ideation in Advertisement,**" by **Onish Aminelahi**, Tehran